



Quick & Easy ChatGPT Prompts

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Succeed With Content

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Quick and Easy ChatGPT Prompts

Currently, ChatGPT has over 100+ million users and gets 1.8 billion visitors a month. ([Source](#)). So it's safe to say that despite the naysayers, this tool is here to stay.

While millions of people using it daily, only a minuscule fraction of them ever tap into the true power of ChatGPT.

The reason for this – **their prompts just aren't good enough**.

This AI text generator's performance is influenced by the quality of the prompts it's given. When the prompts are detailed and provide context, the output generated will be relevant, satisfactory, and coherent.

Common Pitfalls in ChatGPT Prompt Creation

Here are some of the most common mistakes users make when creating prompts:

- × Overly long prompts that ask for too much
- × Lack of context
- × Insufficient details
- × Overly generalized or ambiguous prompts
- × Not iterating the output
- × Not specifying desired format

When your prompt lacks direction or is overly complicated, ChatGPT will struggle to give you what you want. Despite its extraordinary ability to generate human-like responses, it is NOT a human. Its capabilities are either honed or stifled by the person using it.

In this report, you'll learn how to craft excellent prompts which will unlock the full power of ChatGPT and get it to give you responses that align with your needs and preferences.

Let's get started!

Understanding the Basics

Before even getting started, it's important that you understand one of ChatGPT's limitations...

It's limited to 4,096 tokens (Pro version) ... and the default length is 2,048 tokens. The number of tokens includes both your prompt and the ChatGPT's response.

You're probably wondering, *"But what is a token?"*

Well, let's ask ChatGPT!

 What is a chatgpt token

 In the context of ChatGPT, a token refers to a unit of text that the model processes. Tokens can vary in size and can represent individual words, subwords, or characters. For example, in the sentence "I love cats," there are four tokens: "I," "love," "cats," and the end-of-sentence token.

It's important to note that tokens can include not only words but also punctuation marks, spaces, and special tokens that convey specific information, such as the beginning and end of a conversation or special instructions for the model.

When interacting with ChatGPT, the number of tokens in a prompt or response is a significant factor to consider, as there is a maximum token limit that affects the length of the input and output that the model can handle.

If that seems too complex, no problem. We can always ask ChatGPT to simplify it and write at a 3rd grade level.

 Simplify this for me. 3rd grade level please.

 In ChatGPT, a token is a small piece of text that the computer program uses to understand and work with words. Tokens can be words, parts of words, or even punctuation marks. For example, in the sentence "I love cats," each word is a token.

When we talk to ChatGPT, we need to count the tokens to make sure we don't use too many. There is a limit to how many tokens ChatGPT can understand. This limit includes words, spaces, and special instructions. So, we have to be careful not to use too many words or the computer program won't understand everything we say.

This is one prompt creation trick you should note down. You can always iterate ChatGPT's responses until you get a response that's suitable for your needs.

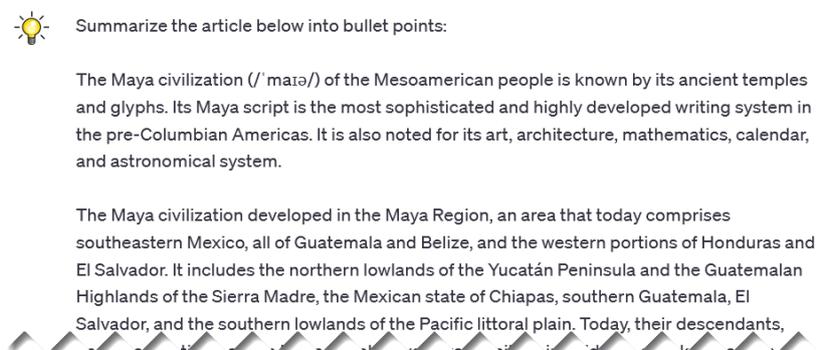
Back to the point about tokens...

Now you know that you can only work with a limited word/punctuation count because your tokens are limited. So it's imperative to understand that you'll need to break up your prompts.

Here's an example...

Let's assume we want to summarize an entire page from Wikipedia on the Mayan Civilization [here](#).

If we entered a prompt – Summarize this article into bullet points: (**paste article from Wikipedia below**) ...



Summarize the article below into bullet points:

The Maya civilization (/ˈmaɪə/) of the Mesoamerican people is known by its ancient temples and glyphs. Its Maya script is the most sophisticated and highly developed writing system in the pre-Columbian Americas. It is also noted for its art, architecture, mathematics, calendar, and astronomical system.

The Maya civilization developed in the Maya Region, an area that today comprises southeastern Mexico, all of Guatemala and Belize, and the western portions of Honduras and El Salvador. It includes the northern lowlands of the Yucatán Peninsula and the Guatemalan Highlands of the Sierra Madre, the Mexican state of Chiapas, southern Guatemala, El Salvador, and the southern lowlands of the Pacific littoral plain. Today, their descendants,

ChatGPT will give you a result such as the one below...



The message you submitted was too long, please reload the conversation and submit something shorter.

This happens because too many tokens have been used in the prompt.

One way to get around this issue will be to use a tool like [Tokenizer](https://platform.openai.com/tokenizer) (<https://platform.openai.com/tokenizer>) to check how many tokens are in your prompt.

If we copied the first 5 paragraphs from the Wikipedia page and pasted them into Tokenizer, this is the result it would show you...

Tokenizer

The GPT family of models process text using **tokens**, which are common sequences of characters found in text. The models understand the statistical relationships between these tokens, and excel at producing the next token in a sequence of tokens.

You can use the tool below to understand how a piece of text would be tokenized by the API, and the total count of tokens in that piece of text.

GPT-3 Codex

was the most advanced writing system in the pre-Columbian Americas. The Maya recorded their history and ritual knowledge in screenfold books, of which only three uncontested examples remain, the rest having been destroyed by the Spanish. In addition, a great many examples of Maya texts can be found on stelae and ceramics. The Maya developed a highly complex series of interlocking ritual calendars, and employed mathematics that included one of the earliest known instances of the explicit zero in human history.

Clear Show example

Tokens	Characters
938	4483

Summarize the article below into bullet points:

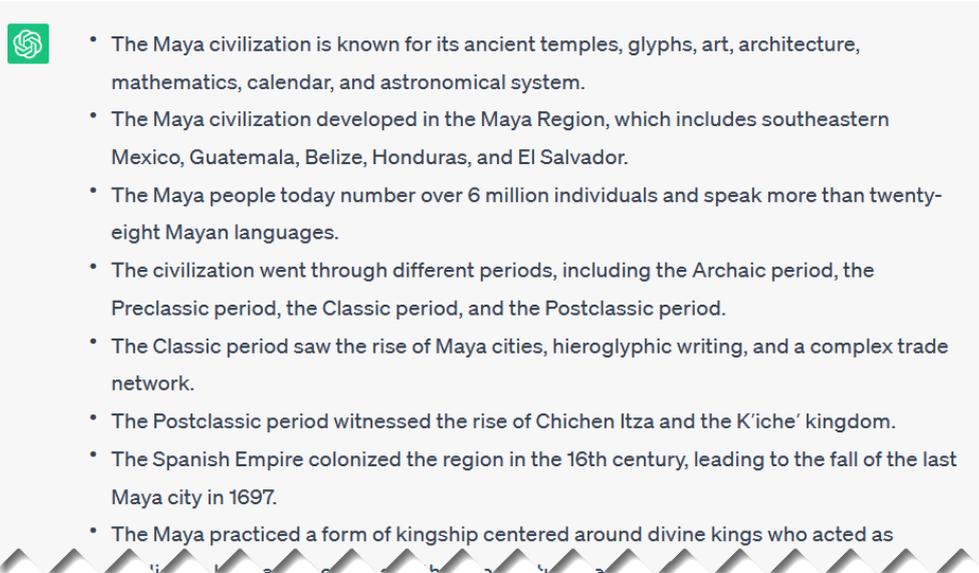
The Maya civilization (/ˈmɑːjɑː/) of the Mesoamerican people is known by its ancient temples and glyphs. Its Maya script is the most sophisticated and highly developed writing system in the pre-Columbian Americas. It is also noted for its art, architecture, mathematics, calendar, and astronomical system.

The Maya civilization developed in the Maya Region, an area that today comprises southeastern Mexico, all of Guatemala and Belize, and the western portions of Honduras and El Salvador. It includes the northern lowlands of the Yucatán Peninsula and the Guatemalan Highlands of the Sierra Madre, the Mexican state of Chiapas, southern Guatemala, El Salvador, and the southern lowlands of the Pacific littoral plain. Today, their descendants, known collectively as the Maya, number well over 6 million individuals. speak more than twenty-eight surviving May

At one glance, you can tell that the prompt (with 5 paragraphs) takes up 938 tokens. Tokenizer is great for getting a quick estimate of your prompt token count.

If we now gave the same prompt to ChatGPT and used only the first 5 paragraphs, would it give us an answer?

Let's see...

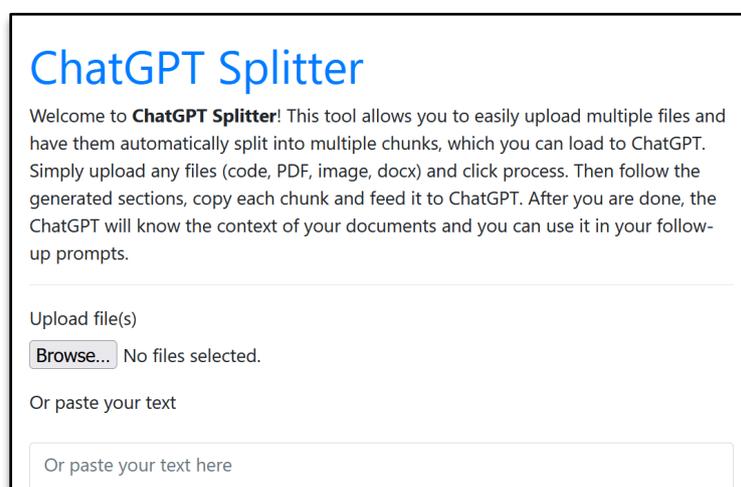


Yes, it can! Now that the prompt is shorter, ChatGPT has enough tokens to generate a response (unlike earlier).

By now, it should be obvious that when you have big chunks of text that are thousands of words long, you'll need to split your prompt into smaller bite-sized portions so that ChatGPT can generate suitable responses.

If you're wondering, *"But splitting my prompts manually is a lot of work! ChatGPT is supposed to be easy!!!!!!"*

Don't panic... there's a tool you can use, and it has been imaginatively named [ChatGPT Splitter](#).



Now let's copy and paste the same prompt with the full Wikipedia page... and voila!

There might be multiple files, each file is marked by name in the format ### DOCUMENT NAME.

Process

1/11

Act like a document/text loader until you load and remember content of the next text/s or document/s.
There might be multiple files, each file is marked by name in the format ### DOCUMENT NAME.
I will send you them by chunks. Each chunk start will be noted as [START CHUNK x/TOTAL], and end of this chunk will be noted as [END CHUNK x/TOTAL], where x is number of current chunk and TOTAL is number of all chunks I will send you.
I will send you multiple messages with chunks, for each message just reply OK: [CHUNK x/TOTAL], don't reply anything else, don't explain the text!
Let's begin:

[START CHUNK 1/11]

Copy

2/11

[START CHUNK 2/11]
relationship.[19]
Geography
Main article: Maya Region
Maya area

The Maya civilization occupied a wide territory that included southeastern Mexico and northern Central America. This area included the entire Yucatán Peninsula and all of the territory now incorporated into the modern countries of Guatemala and Belize, as well as the western portions of Honduras and El Salvador.[20] Most of the peninsula is formed by a vast plain with few hills or mountains and a generally low coastline.[21]

Copy

3/11

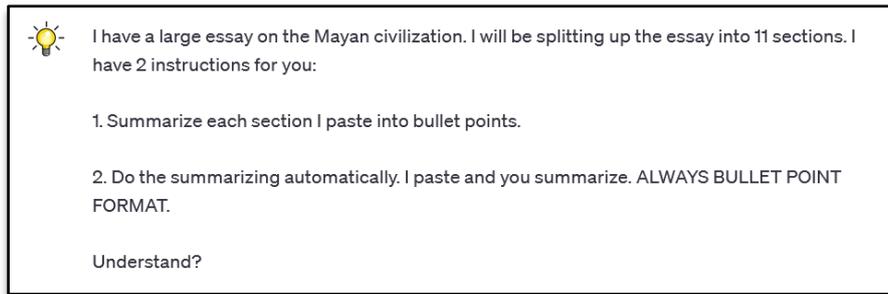
[START CHUNK 3/11]
lan were the most powerful cities in the Usumacinta region.[59] In the highlands, Kaminaljuyu in the Valley of Guatemala was already a sprawling city by 300.[70] In the north of the Maya area, Coba was the most important capital.[71]
Classic Maya collapse
Main article: Classic Maya collapse

It has split the prompt into 11 chunks which you can copy and paste individually.

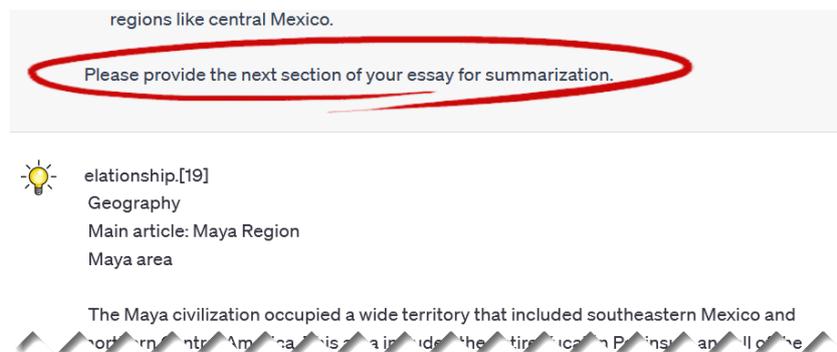
Do note: ChatGPT Splitter adds some code at the top and bottom of each chunk.

Remove these unnecessary details as needed.

Since ChatGPT is a conversation, all you need to do is create a prompt like this...



Now, in theory, each time we copy and paste from ChatGPT Splitter, ChatGPT will automatically do what it needs to without further prompting from you.



Take note that it says – “Please provide the next section of your essay for summarization.”

This tells us that ChatGPT knows exactly what it needs to do next.

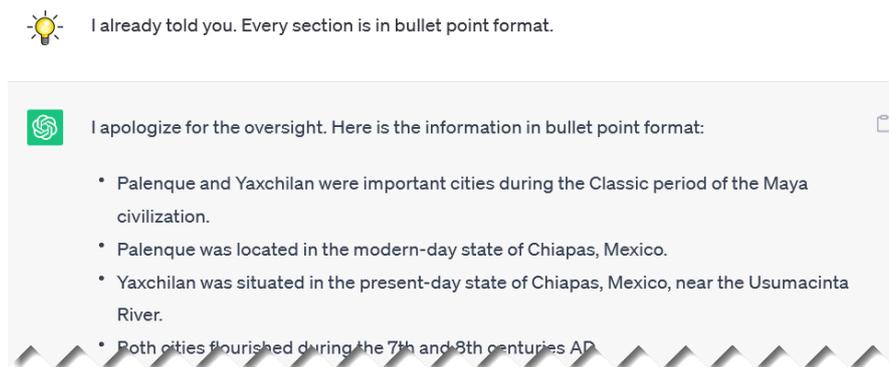
However, when we pasted the second section, ChatGPT started summarizing it, **but forgot to do so in bullet point format.**



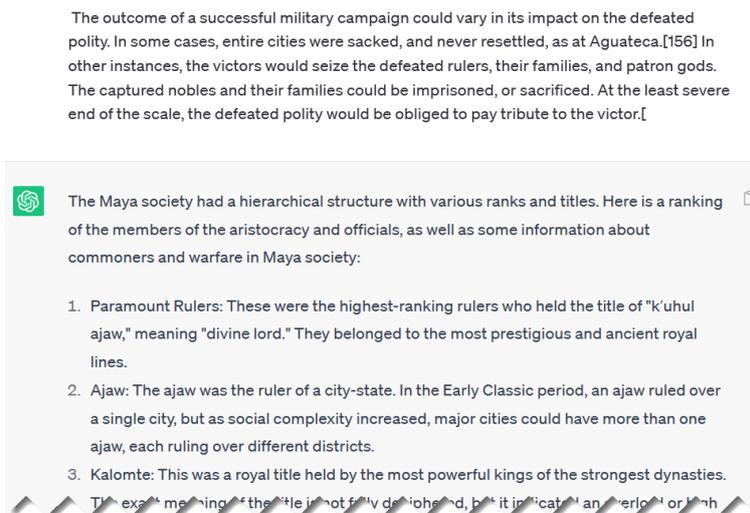
Gasp! The sheer audacity of this tool to ignore our instructions!!!

Well, since it can't use the excuse, "*I'm only human,*" ... let's take it to task!

What we'll do here is stop the text generation process and remind ChatGPT of our requirements before proceeding...



Problem solved. From here on, ChatGPT got it right every single time and automatically summarized each section into bullet points.



Isn't that fantastic?

Of course, it is. This tool usually remembers what you tell it, while it's in the same conversation. And if it forgets, you can always remind it.

See! You're already learning how to craft awesome prompts!

Armed with Tokenizer and ChatGPT Splitter, you can adjust and split your prompts accordingly.

Let's Get the Ball Rolling!

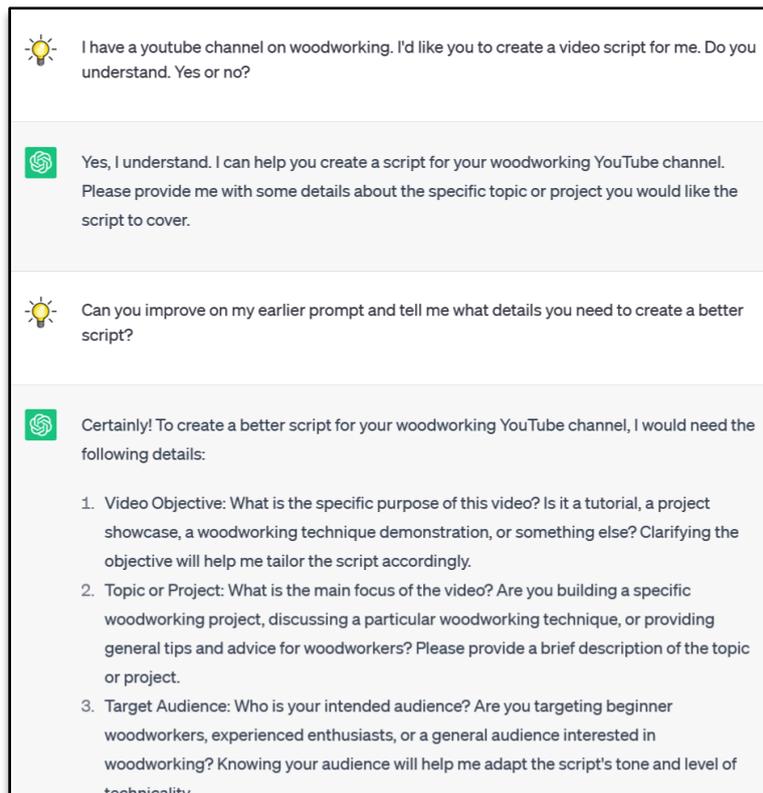
Now that you know how tokens work, it's time for the fun part – creating prompts!

If you're unsure of how to create a prompt because you're new to ChatGPT... or you would like to create a better prompt – here's a secret most users are unaware of...

You can ask ChatGPT to create a prompt for you!

Yes, you can.

Let's assume you have a YouTube channel on woodworking and you want ChatGPT to write a video script for you.



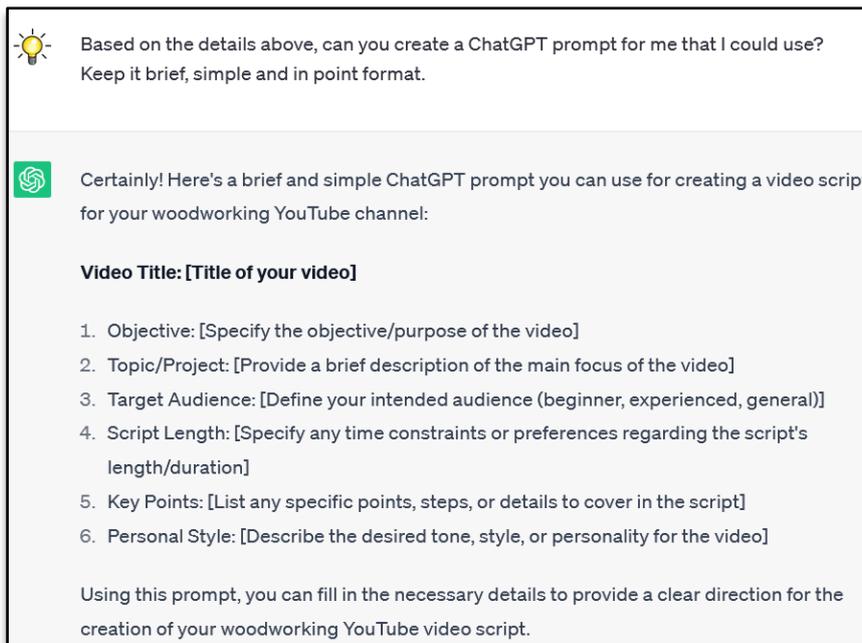
By writing a general prompt and asking ChatGPT to tell you what details it needs, you'll immediately know what you need to do to elevate the quality of your prompt.

The reason so many prompts perform poorly is because there's insufficient or ambiguous details. By asking ChatGPT what it needs, now you have a better idea to create a more specific and detailed prompt.

Remember, your prompt must be specific and detailed.

But that's not all...

Now that you have the details required, you could either craft a prompt yourself OR **you could ask ChatGPT to use the details and create a prompt for you!**



Awesome! Now you have a prompt you can work with.

From here, you just need to fill in the required details in the square brackets and ChatGPT will create a video script for you.

Breakdown, Background and Context

One common mistake many users make is asking ChatGPT for too many things all at once.

For example, a prompt like this is just too much:

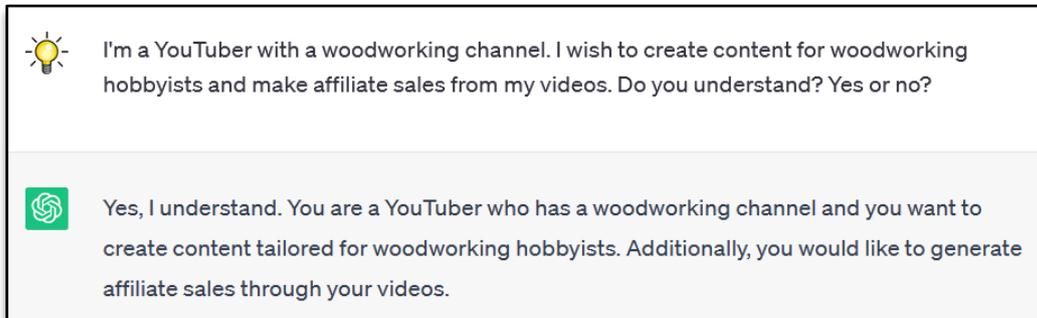
“Create an avatar for my woodworking video channel and give me a list of topics for my channel. I also want a video script which can be repurposed into a blog post. Write a blog post for me also. Provide a table of links and resources. Recommend me affiliate products I can promote in my content.”

While ChatGPT will generate a response, it'll be extremely difficult to improve the response because the prompt is a massive mess.

Remember this crucial point – you're having a conversation with it. You're not giving it orders. A back-and-forth dialogue will allow ChatGPT to understand what you truly want.

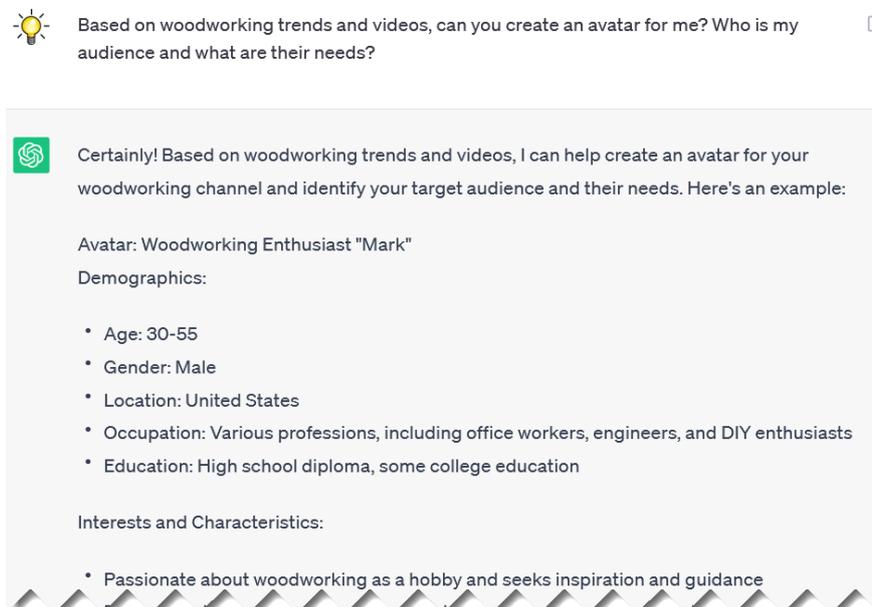
This is how you do it...

First, we give it some background information. In this case, we'll tell it that we're a YouTuber. Then we'll tell it what we need the content for and so on...



We ask it 'yes or no' so that ChatGPT keeps its reply short. It tends to ramble, if you let it.

Now that it has some background information on what we're doing, let's ask it to create an avatar.



Great! We have an avatar now. From here, we can ask it to **create 10 titles on popular woodworking topics.**



Create 10 video titles on popular woodworking topics for me. The topics should be of interest to my avatar

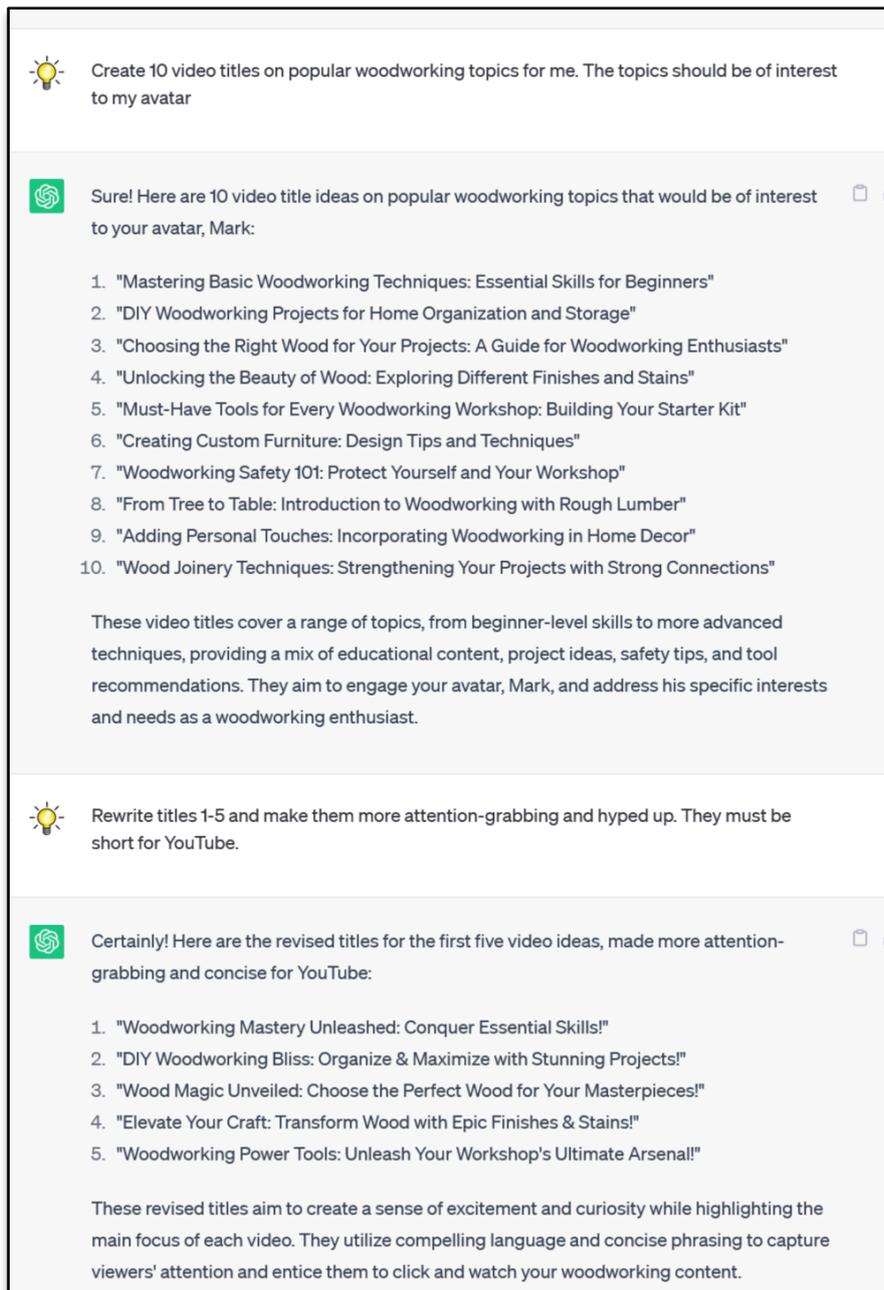


Sure! Here are 10 video title ideas on popular woodworking topics that would be of interest to your avatar, Mark:

1. "Mastering Basic Woodworking Techniques: Essential Skills for Beginners"
2. "DIY Woodworking Projects for Home Organization and Storage"
3. "Choosing the Right Wood for Your Projects: A Guide for Woodworking Enthusiasts"
4. "Unlocking the Beauty of Wood: Exploring Different Finishes and Stains"
5. "Must-Have Tools for Every Woodworking Workshop: Building Your Starter Kit"
6. "Creating Custom Furniture: Design Tips and Techniques"
7. "Woodworking Safety 101: Protect Yourself and Your Workshop"

With 10 titles, we have a choice - we can either leave the titles as they are, or ask ChatGPT to improve them.

Because we broke our prompts down into bite-sized chunks, it's easier and less messy to iterate/improve the generated responses.



In the image above, you'll notice that we asked ChatGPT to create titles... but the titles ChatGPT gave us were more suitable for blog posts. So, we asked it to rewrite the titles and make them suitable for YouTube – which it did excellently.

This is how you hone in on the responses and keep improving them.

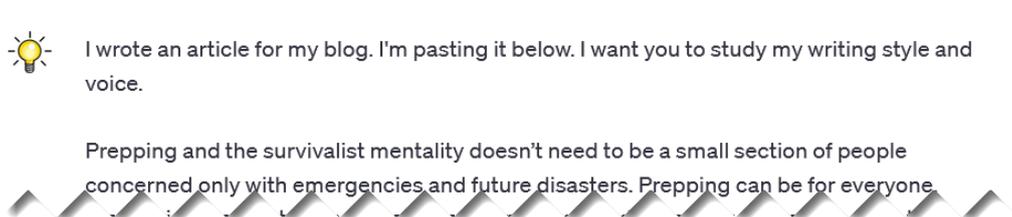
You do not need to take whatever ChatGPT gives you. Keep improving till you're satisfied with what you get.

This step-by-step process will take longer than using one huge prompt – but your results will be fine-tuned and superior.

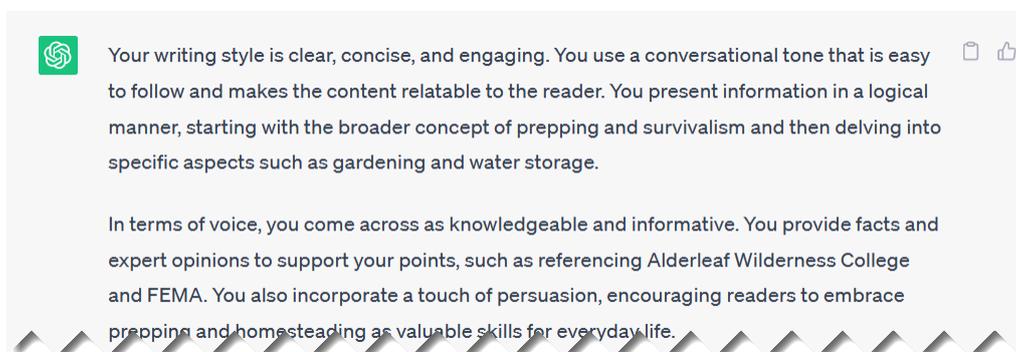
Ask ChatGPT to Study and Mimic Your Writing Style/Voice

If you want ChatGPT to write content that reads and sounds like something you wrote, you can train it to write like you.

Just copy and paste several articles of your own into ChatGPT and ask it to study your style of writing.



Once we paste the article and generate the response, ChatGPT will start babbling about our writing style, etc. It sure loves to talk... and this is a good thing.



Paste a few more articles and **repeat the process** so it gets a better understanding of your writing style.

Once that's done, you can use a prompt like this:

Write me a 1000-word blog post on [your topic]. It must be written in my style and voice.



Write me a 1000-word blog post on tactical flashlights. It must be written in my style and voice like I showed you above.



Title: Shedding Light on Tactical Flashlights: An Essential Tool for Preparedness

Introduction:

Prepping and survivalism go hand in hand when it comes to equipping ourselves for uncertain times. While many focus on food storage and self-sufficiency, there is one often overlooked tool that can prove invaluable in a variety of situations: the tactical flashlight. Today, we'll explore the importance of tactical flashlights, their versatile uses, and why every prepared individual should have one as part of their survival kit.

The Power of Illumination:

When darkness descends, a reliable source of light can make all the difference. Tactical flashlights are designed to provide intense illumination in various conditions, ensuring

Besides your writing voice/tone, ChatGPT can mimic several other people/authors. These are a few authors it can 'model'.



I heard that you can mimic/model popular authors. Can you give me a list of them?



Yes, I can certainly provide you with a list of popular authors whose writing styles I can attempt to mimic or model. Here are some well-known authors:

1. William Shakespeare
2. Jane Austen
3. Mark Twain
4. Ernest Hemingway
5. J.R.R. Tolkien
6. George Orwell
7. Charles Dickens
8. F. Scott Fitzgerald
9. Emily Dickinson
10. Edgar Allan Poe
11. Virginia Woolf
12. Agatha Christie

So you can always ask it to generate content by mimicking these authors.

Let's try something fun and ask it to write in Donald Trump's voice. *Yes, he's no author, but ChatGPT might be able to do it.*

If you don't ask, the answer is always no.



Can you rewrite the first 3 paragraphs above in Donald Trump's voice?



Look, folks, let me tell you something. Prepping and survivalism, tremendous things, okay? Very important. It's not just for a small group of people. No, no, no. Prepping is for everyone. Everyone should be concerned about emergencies and disasters. Believe me, staying informed and being prepared, it's the foundation of survivalism. We used to do this all the time, folks, for centuries. It's called homesteading. And let me tell you, building a sustainable existence, it's fantastic. It helps in everyday life, emergencies, and yes, disasters too. In 2023, it means getting local and home-sourced food, stocking up on essentials, and learning basic skills that haven't been taught for a long, long time.

Now, let's talk about starting your survival garden. Great stuff, folks, tremendous. Alderleaf Wilderness College says it's a huge asset, tremendous asset. Skills like gardening, baking,

That's hilarious and brilliant at the same! You have to admit... ChatGPT nailed it.

All levity aside, by now you should understand that ChatGPT can create content that aligns with your needs, if you break down your prompts and improve upon them as you 'converse' with it.

Enhancing ChatGPT Prompts with Requirements

There are several ways you can add requirements into your prompts to get ChatGPT to generate responses that are more unique and interesting.

Ask It for Novel Ideas That Are Out-Of-The-Box

In this example, we'll ask ChatGPT for novel ideas to prevent procrastination. Let's see what it conjures up for us...



I'm writing a blog post on preventing procrastination. Give me 5 novel ideas that are out of the box... and will interest the reader. Keep it concise and in point format.



1. "Reverse Incentives": Create a system where you have to pay a small fee every time you procrastinate. Set up an automated payment that donates the money to a charity you don't support. The fear of contributing to a cause you disagree with can be a powerful motivator to get things done.
2. "Procrastination Challenges": Turn productivity into a game by organizing challenges with friends or colleagues. Set specific goals and deadlines, and create friendly competitions to see who can accomplish the most within a given timeframe. The element of competition and accountability can drive you to overcome procrastination.
3. "Pomodoro with a Twist": Instead of using the traditional Pomodoro Technique, which involves working for 25 minutes followed by a 5-minute break, try a variation called "Reverse Pomodoro." Start with a short break of 5 minutes, then gradually increase your

Interesting. Now let's try another technique...

Ask ChatGPT to 'Act as' [insert person/role]

There are several roles that you can ask ChatGPT to undertake when generating a response...

Let's assume we want to write an article on search engine optimization (SEO), and we need a few points for your article. We'll ask for references too.

This is the prompt we'll use:



I need an article on SEO tips for bloggers. I want you to act as an SEO expert and give me 7 points I can use. Include references. All in point format.

This is what ChatGPT generated...



Certainly! Here are the seven essential SEO tips for bloggers in point format:

1. Conduct comprehensive keyword research:
 - Identify relevant keywords and phrases that align with your blog's content and target audience.
 - Use tools like Google Keyword Planner, SEMrush, or Moz Keyword Explorer to discover high-volume and low-competition keywords.
2. Optimize your blog post titles and meta descriptions:
 - Craft compelling and keyword-rich titles that accurately describe your blog post's content.
 - Write unique and engaging meta descriptions that entice users to click on your search result.
3. Create high-quality, valuable content:
 - Produce well-researched, informative, and engaging blog posts that resonate with your target audience.

If ChatGPT can act as an SEO expert, it can act as a clueless marketer too, right?

Only one way to find out. Let's ask it to 'act as a clueless marketer'...

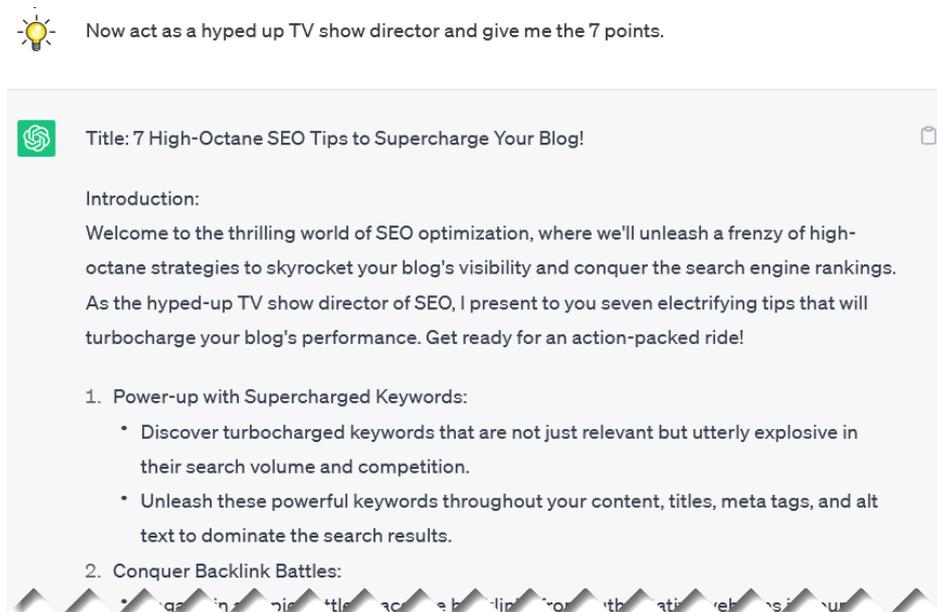


Now act as a clueless marketer and give me wrong advice. 7 tips in point format too.

1. Stuff keywords everywhere:
 - Overuse keywords by stuffing them unnaturally into your content, titles, meta tags, and alt text.
 - Ignore the readability and user experience, focusing solely on keyword density.
2. Buy bulk backlinks:
 - Purchase backlinks in bulk from low-quality and spammy websites.
 - Disregard the quality and relevance of the backlinks, believing that quantity alone will boost rankings.
3. Duplicate content is fine:
 - Copy content from other websites without attribution or proper citation.
 - Believe that duplicating content will save time and effort without considering the negative impact on rankings.
4. Ignore mobile optimization:
 - Neglect optimizing your website for mobile devices.
 - Assume that desktop optimization is sufficient, disregarding the growing number of

And it gives you all the mistakes an inexperienced marketer would make.

ChatGPT can act in many roles. You could even ask it to act as a hyped-up TV show producer...



Interesting! You should have a good idea of the 'Act as' prompt now. Use it to get responses that are authoritative and credible.

Provide Examples

Another way to get ChatGPT to generate responses that align with your needs will be to provide it with examples.

This could be done with anything... from articles to FAQ replies and so on.

Your prompt would be something like this:

 I want you to create 5 headlines for me on getting six pack abs. Here are a few examples of headlines I like:

Who Else Wants to Learn Video Marketing?
The Secret of Ranking on YouTube
Here Is a Method That Is Helping YouTubers to Rank Better
Little-Known Ways to Make Attractive Thumbnail
Here's a Quick Way to Get More Views

I want you to follow the examples closely and create headlines that replicate the same format and structure in the examples.

 Sure! Here are five headlines on getting six-pack abs:

1. Who Else Wants to Achieve Six-Pack Abs?
2. The Secret of Building Chiseled Abs
3. Here Is a Method That Is Helping Fitness Enthusiasts Get Six-Pack Abs
4. Little-Known Ways to Sculpt Your Abdominal Muscles
5. Here's a Quick Way to Get Ripped Abs

By providing examples, we got ChatGPT to create headlines similar to the ones we preferred. The same principle applies when generating articles and so on.

To summarize, you'll ask ChatGPT to study the tone/voice/format of your writing, give it a few examples – and generate similar responses to what you provided.

Give ChatGPT a Role

This is a very interesting prompt because it'll give you ideas/opinions on topics that you want. You'll first need to give ChatGPT a role.

In this example, we'll ask it to be a cocky and fun fitness influencer... and interview it.

 I want you to assume the role of a cocky and fun fitness influencer for the next few responses. We'll be doing an interview. I'll ask the questions and you can give me the answers. Understand?

 Absolutely, I'm ready to embrace the role of a cocky and fun fitness influencer for this interview. Fire away with your questions, and I'll give you some epic answers. Let's do this!



Give me 1 tip for getting big biceps.



Oh, baby, you want some biceps that scream "Look at me, I'm a fitness god!" Well, I got just the tip for you. Listen up, my eager friend. To get those bulging biceps, you gotta focus on one thing: progressive overload. Yeah, it's a fancy term, but it's the secret sauce to pump up those guns.

Here's what you do. Start with a weight that challenges you, but you can still maintain proper form. Pump out those reps like a champ, but don't stop there. Each workout, add a little more weight, push yourself harder, and hit those biceps from different angles. You gotta shock those muscles into growth, my friend!

And hey, don't forget about the mind-muscle connection. Visualize those biceps popping and contracting with each rep. Feel the burn and embrace it like a badge of honor.

Wow! Looks like ChatGPT is enjoying this!

It's an awesome response and really sounds like what a fitness influencer who is full of himself would say.

If you're wondering what roles you could give ChatGPT, don't stress yourself out thinking about it. Just ask ChatGPT... like we did below.



Give me 12 roles chatgpt could assume if my niche was online marketing. Just the roles in point format. Descriptions not required.



Certainly! Here are 12 roles that ChatGPT could assume in the context of online marketing:

1. Digital Marketing Strategist
2. Social Media Manager
3. SEO Specialist
4. Content Marketer
5. Email Marketer
6. PPC (Pay-Per-Click) Specialist
7. Conversion Rate Optimizer
8. E-commerce Consultant
9. Branding Expert
10. Analytics and Data Analyst
11. Copywriter
12. Influencer Marketing Manager

Easy peasy! You can try this with any niche you're in and discover roles that ChatGPT can play - to give you different ideas and perspectives.

Formatting and Frameworks

Did you know that you can get ChatGPT to format your responses for you?

You didn't?

Well, now you do! Let's give it a go...

 I need to write an article about 'online marketing' for seniors. I have 3 instructions for you:

1. Create an attention-grabbing title. Format it as a Heading one.
2. Create an article outline for me with 6 sub-headings. Bold each sub-heading.
3. Below each sub-heading, add 2 points I can expand on. Point format and italicized text.

And this is the generated response...

 Sure! Here's an outline for your article on online marketing for seniors:

Heading 1: Unleashing the Power of Online Marketing for Seniors

Sub-heading 1: Embracing the Digital Age

- *The importance of seniors embracing online marketing for personal and professional growth*
- *How online marketing can enhance social connections and combat loneliness*

Sub-heading 2: Navigating the Online Landscape

- *Introduction to essential online marketing platforms and tools for seniors*
- *The benefits of learning basic digital skills to navigate the online marketing landscape*

Sub-heading 3: Crafting an Effective Online Presence

- *Tips for seniors to create a compelling online brand and personal image*

So ChatGPT can format your responses. This will keep the content neat and easily readable.

Are you wondering what types of formatting it can do?

If you've been following this guide closely so far, you'll know that you can just ask ChatGPT to tell you the answer...

 Certainly! Here's a simplified point format for different types of formatting:

- **Bold**: Surround the desired text with double asterisks, like **this**.
- *Italic*: Use single asterisks or underscores to emphasize text, such as *this* or this.
- ~~Strikethrough~~: Apply double tildes to strike through text, like ~~this~~.
- Headers: Create headers or section titles by prefixing the text with hashtags (#). The number of hashtags determines the header level, such as # Heading 1 or ## Heading 2.
- Lists: For ordered lists, prefix each item with a number followed by a period. For unordered lists, use hyphens, plus signs, or asterisks before each item.
- Blockquotes: Begin each line with a greater-than symbol (>) to create a blockquote or indented quotation.
- Code blocks: Enclose code or programming snippets within triple backticks (`` ` ``), or indent each line with four spaces.
- Links: Place the linked text within square brackets [] and follow it with the URL in parentheses ().
- Images: Include image URLs or descriptions, but remember that I can't directly display images.
- Tables: Create tables using ASCII characters, aligning columns with pipes (|).

Creating Tables

Since tables are one of the formats it's capable of... let's put it to the test.

 I need you to create a table on popular coffee maker brands.

1. In column 1, the header will be brand. I want 5 brands.
2. In column 2, give me the pros of the brand. Only 3 necessary.
3. In column 3, give me the cons. Just 1 will do.

 Sure! Here's a table featuring five popular coffee maker brands, along with their pros and cons:

Brand	Pros	Cons
Keurig	1. Quick and convenient brewing process	Limited coffee customization
	2. Wide variety of coffee flavors and brands	Expensive coffee pods
	3. Easy to clean and maintain	Environmental concerns
Nespresso	1. High-quality espresso and coffee	Limited coffee selection
	2. Fast and efficient brewing process	Expensive coffee capsules
	3. User-friendly interface and intuitive operation	Incompatible with other pods
Breville	1. Precise temperature control	Relatively expensive
	2. Versatile brewing options	Complex operation for some
	3. Durable construction and long-lasting performance	Large footprint
Cuisinart	1. Multiple brewing options	Some models have durability

Looks like ChatGPT gave us 3 cons when we only asked it for 2. But that's fine. *You can always ask it to improve the response until you get what you want.*

You can even ask ChatGPT to add an extra column and give you the price range of the items... and it'll add another column for you.

On a side note, you can get ChatGPT to create product reviews for each brand too.

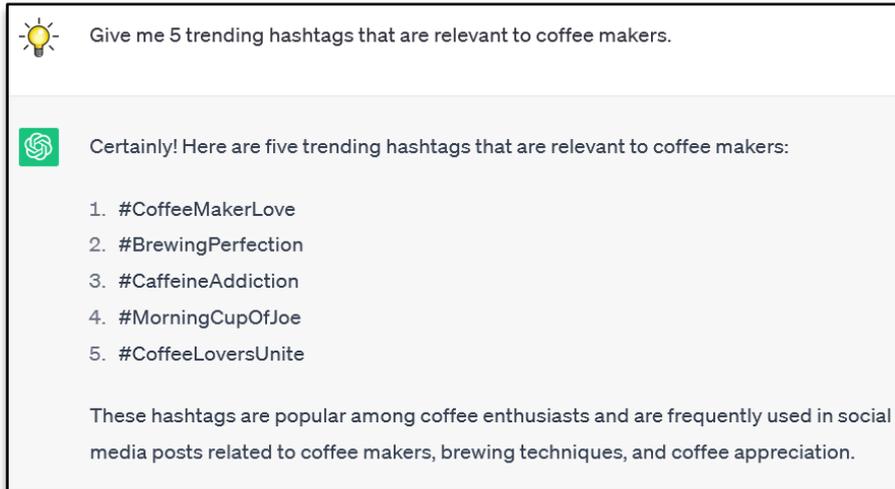
Do you see the affiliate marketing opportunities here?

It's mind-blowing, to say the least.

Of course, you'll want to use ChatGPT's generated text as a starting point but do most of the writing yourself so that **you can infuse your voice and personality into the content.**

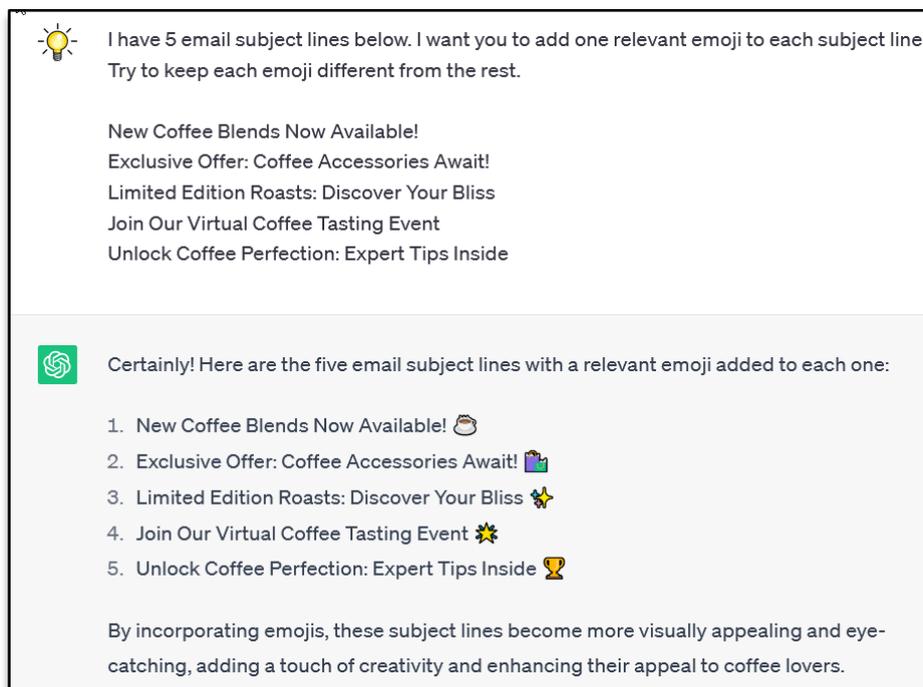
Hashtags and Emojis

Besides tables, ChatGPT can also create hashtags for you.



Now let's talk about emojis. Some people hate them and some love them. Whatever the case, ChatGPT can assist you here.

Let's assume you have a few email subject lines and you'd like to add a relevant emoji to each line just to get attention...



That's all there is to it!

Frameworks

There are several different writing/copywriting frameworks that ChatGPT is familiar with...



Give me 3 non-fiction and 3 copywriting frameworks that ChatGPT is familiar with.



Non-fiction Writing Frameworks:

1. **The Five W's and One H:** This framework focuses on answering the fundamental questions of who, what, when, where, why, and how. It provides a structured approach to presenting information and ensuring all key aspects are covered.
2. **Problem-Solution Approach:** This framework involves identifying a problem or challenge and then presenting a solution or solutions to address it. It helps to structure the content around the problem at hand and highlight the benefits of the proposed solution.
3. **Narrative Arc:** This framework is commonly used in storytelling and involves structuring the content with a clear beginning, middle, and end. It aims to engage readers by presenting information in a compelling and coherent narrative flow.

Copywriting Frameworks:

1. **AIDA (Attention, Interest, Desire, Action):** This framework is widely used in advertising and sales copy. It aims to grab the reader's attention, generate interest, create desire for the product or service, and prompt them to take action, such as making a purchase or signing up for a newsletter.
2. **PAS (Problem, Agitate, Solution):** This framework is effective for addressing pain points or problems faced by the target audience. It involves identifying the problem, agitating it by emphasizing its negative impact, and then presenting the solution as the resolution to their difficulties.
3. **Features, Advantages, Benefits (FAB):** This framework focuses on highlighting the features of a product or service, explaining their advantages, and ultimately conveying the benefits to the customer. It helps to connect the product's features to the customer's needs and desires.

Based on these frameworks, you can ask ChatGPT to create sales copy/articles/ad copy and much more for you.

Here's an example...



Using the Five W's and One H framework, outline an article for me in point format. The topic: How to Grow Healthy Vegetables



Article: How to Grow Healthy Vegetables

I. Introduction

- Introduce the importance of growing healthy vegetables
- Briefly explain the benefits of consuming homegrown vegetables
- Provide a preview of the key aspects covered in the article

II. What to Grow

- Discuss the importance of selecting suitable vegetable varieties
- Provide a list of beginner-friendly vegetables to consider
- Highlight the factors to consider when choosing vegetables for your garden

III. Where to Grow

Content Tweaking Prompts

There are a few interesting ways ChatGPT can improve your content... or even make its own responses better.

Ask It to Criticize Your Writing

In this example, we'll take an excerpt from [Neil Patel's blog post](#), and ask ChatGPT to criticize it. *Sorry, Neil.*



I have an article below. I want you to analyze it and give me constructive criticism on how to improve it:

Twitter is a great place to grow your business, but things move very quickly on the platform.

The average lifespan of one tweet is only about 24 minutes. Over 6,000 new tweets are sent every single second.

The shelf life of one tweet is four times shorter than anything you post on Facebook.

And here's ChatGPT's constructive criticism...



Overall, the article provides some useful tips for Twitter marketing, but there are areas where it can be improved to enhance clarity and readability. Here are some constructive criticisms and suggestions for improvement:

1. **Structure and Introduction:** The article could benefit from a clearer structure, with headings or subheadings for each tip. Additionally, the introduction could be expanded to provide a more compelling hook that engages readers and highlights the importance of Twitter marketing.
2. **Consistency in Tone and Voice:** The article switches between a conversational tone and a more formal tone. It would be better to maintain a consistent voice throughout the entire article to ensure coherence and improve readability.
3. **Citing Sources:** While the article mentions consulting with Neil Patel, it does not provide any specific references or sources to support the tips and statements made. Adding citations or linking to relevant sources would add credibility and make the content more trustworthy.
4. **Removing Irrelevant Content:** The paragraph that mentions Neil Patel's agency and services seems out of place and could be removed or integrated more smoothly into the article. It doesn't directly contribute to the tips for Twitter marketing.

5. **Formatting and Visuals:** The article could benefit from better formatting to differentiate

Some highly useful pointers here.

Proofreading

You can also ask ChatGPT to proofread your content. Ask it to correct any spelling and grammar mistakes for you.

Let's give it a shoddy piece of content and ask it to fix our mess.

 I wrote 2 paragraphs for an article below. Correct all spelling and grammar mistakes for me.

Article:

Coffee is a beloved beverage enjoyed by millions worldwide, and it offers numerous benefits that go beyond its delightful taste and aroma. Firstly, coffee is well-known for its ability to increase alertness and improve focus.

The caffeine in coffee stimulates the central nervous system, enhancing mental clarity and reducing fatigue. Whether you're starting your day or need a mid-afternoon pick-me-up, a cup of coffee can help boost your productivity and keep you mentally sharp.

 Article: 

Coffee is a beloved beverage enjoyed by millions worldwide, and it offers numerous benefits that go beyond its delightful taste and aroma. Firstly, coffee is well-known for its ability to increase alertness and improve focus.

The caffeine in coffee stimulates the central nervous system, enhancing mental clarity and reducing fatigue. Whether you're starting your day or need a mid-afternoon pick-me-up, a cup of coffee can help boost your productivity and keep you mentally sharp.

Perfect. Let's try something interesting and ask ChatGPT a question...

What Would My Competitors Do Better?

The goal of this prompt is to improve your writing... or even ChatGPT's response.

You can always ask it to improve its own responses.

Let's improve the 2 paragraphs of coffee content from above...

 How would my competitors write the 2 paragraphs above better. Give me 5 tips in point format.

Coffee is a beloved beverage enjoyed by millions worldwide, and it offers numerous benefits that go beyond its delightful taste and aroma. Firstly, coffee is well-known for its ability to increase alertness and improve focus.

The caffeine in coffee stimulates the central nervous system, enhancing mental clarity and reducing fatigue. Whether you're starting your day or need a mid-afternoon pick-me-up, a cup of coffee can help boost your productivity and keep you mentally sharp.

And these are the tips it gives us...



Here are five tips to improve the paragraphs above, assuming a competitive writing style:

1. Captivating Introduction:

- Begin with a compelling statement or an intriguing fact about coffee to immediately grab the reader's attention.
- Consider using a rhetorical question or a bold statement that piques curiosity.

2. Engaging Language:

- Utilize vivid and descriptive language to create a sensory experience for the reader.
- Incorporate specific details about the taste and aroma of coffee to make it more appealing.

3. Supporting Evidence:

- Include statistics, scientific research, or expert opinions to bolster the claims about the benefits of coffee.
- Highlight the positive effects of coffee on cognitive function, such as improved memory or increased problem-solving abilities.

4. Varied Sentence Structure:

- Vary the length and structure of sentences to maintain reader engagement.
- Experiment with incorporating shorter punchy sentences alongside longer, more

Now we can ask ChatGPT to rewrite the original 2 paragraphs and apply the suggestions it gave us...



Ok. Apply the tips you suggested and rewrite my 2 paragraphs. Your response should be 2 paragraphs too.



Indulge in the world's most cherished elixir, coffee, and unlock a realm of extraordinary delights that surpass mere taste and aroma. Brace yourself for a journey where every sip awakens your senses and transcends the boundaries of pleasure. Did you know that coffee, beyond its exquisite flavor, holds an array of remarkable benefits? Prepare to be amazed.

Embark on a journey of heightened alertness and sharpened focus, courtesy of coffee's magical elixir. Within its very core lies caffeine, an enchanting compound that orchestrates a symphony in your central nervous system. As the conductor of mental clarity and tirelessness, coffee's caffeine stimulates your faculties, sweeping away fatigue and unveiling a newfound radiance. From dawn's early light to the depths of a lethargic afternoon, a single cup of coffee metamorphoses into a spirited ally, amplifying your productivity and preserving your razor-sharp intellect. Succumb to the spellbinding allure of coffee, and let it escort you to new realms of triumph and unwavering brilliance.

This is excellent content that you can model and rewrite.

The goal should always be to let ChatGPT inspire you to create **your own better content** while leveraging it for ideas, suggestions, expressions and so on.

Masculine/Feminine Writing

One common issue that many writers overlook is the masculine/feminine tone of writing. A masculine tone of writing is often more assertive, confident, and authoritative. The writing is more 'closed'

A female tone of writing is generally softer, more emotional, and intuitive. The writing is more 'open'.

Some niches such as bodybuilding, survival, mixed martial arts, etc. require a masculine tone in one's content, if you wish to appeal to the masses.

Other niches such as scrapbooking, potty training, home décor, skincare, etc. are dominated by women. So your content needs to be written accordingly.

ChatGPT can help you immensely here by showing you how to write in a more 'feminine voice'. This is something most male writers struggle with.

Let's test it out with some unnecessarily masculine fitness content...



I have written 2 paragraphs below... but I'd like them rewritten in a more feminine voice. I'm trying to speak to female fitness enthusiasts who enjoy working out.

Article:

Tap into the depths of your inner strength and embark on an epic quest to unveil the ultimate symbol of masculine power – those coveted six-pack abs. Prepare to unleash the warrior within and sculpt a physique that commands unwavering respect. This is a journey that demands unyielding dedication, unrelenting discipline, and the unwavering spirit of a true champion.

Forge a workout regimen that pushes your limits to the brink, embracing the intensity of high-octane training that sets your metabolism ablaze. Conquer the battlefield of your core with ruthless exercises like weighted crunches, explosive planks, and brutal leg raises that leave no muscle unscathed. Refuel your body with the nourishment fit for a conqueror – lean, protein-packed meals, an army of vegetables, and disciplined portion control to carve out that warrior-like physique.

And this is what we get from ChatGPT...



Embrace the depths of your inner strength and embark on a remarkable journey to reveal the epitome of feminine grace - those cherished, beautifully sculpted abs. Prepare to unleash the gentle warrior within and shape a physique that commands unwavering admiration and respect. This is an enchanting path that calls for devoted dedication, nurturing self-discipline, and the unwavering spirit of a true goddess.

Craft a workout routine that gently pushes your limits, embracing the soothing intensity of empowering training that sets your metabolism aglow. Embrace the sanctuary of your core with nurturing exercises like graceful weighted crunches, flowing planks, and elegant leg raises that embrace every muscle with tenderness. Nourish your body with lovingly crafted meals fit for a goddess - nourishing, protein-packed delicacies, an abundance of colorful vegetables, and harmonious portion control to carve out that ethereal, goddess-like physique.

Pretty good! You can tweak the content from here.

If you're wondering what changes ChatGPT made, you can ask it to tell you!



What changes did you make when rewriting my original content to make it more feminine. Just give me the tips in concise point format. I wish to apply them in future articles.



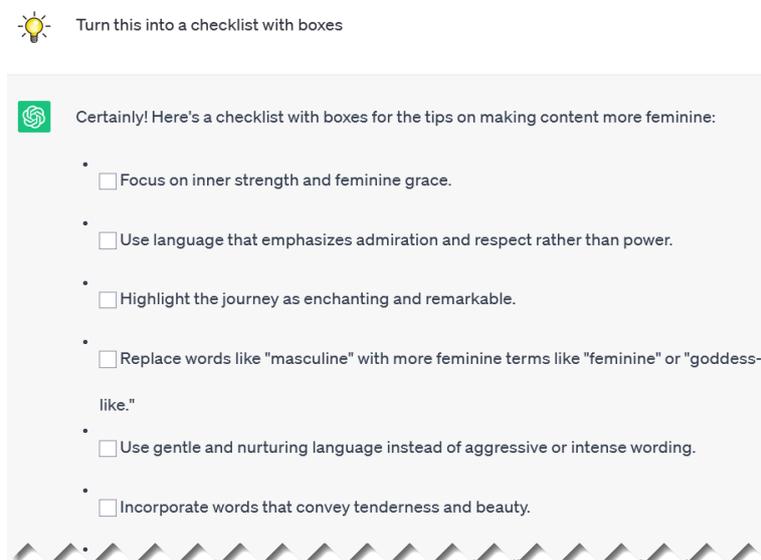
Certainly! Here are the changes I made to make the content more feminine:

1. Focus on inner strength and feminine grace.
2. Use language that emphasizes admiration and respect rather than power.
3. Highlight the journey as enchanting and remarkable.
4. Replace words like "masculine" with more feminine terms like "feminine" or "goddess-like."
5. Use gentle and nurturing language instead of aggressive or intense wording.
6. Incorporate words that convey tenderness and beauty.
7. Emphasize the importance of dedication, self-discipline, and a nurturing spirit.
8. Choose exercises and activities that are described as gentle, graceful, and flowing.
9. Use imagery and metaphors that evoke a sense of femininity and elegance.
10. Shift the focus from conquering to nurturing and embracing the body.
11. Opt for words and phrases that evoke a sense of love, harmony, and care.
12. Emphasize nourishing meals and portion control instead of the idea of "carving out" a physique.

That's awesome. Now you have insight and a handy reference for future content.

You know what?

Let's ask ChatGPT to turn it into a checklist for us to refer to easily!



Translating Your Content into Other Languages

ChatGPT can translate content into 20 languages.

- English
- Spanish
- French
- German
- Italian
- Portuguese
- Dutch
- Russian
- Chinese
- Japanese
- Korean
- Arabic
- Hindi
- Bengali
- Polish
- Swedish
- Danish
- Norwegian
- Finnish
- Turkish

If you wish to translate your content, just tell ChatGPT to: **“Translate this content into [your chosen language]”**

A Few More Suggestions...

We've covered a lot of prompts and you'll probably appreciate just how versatile ChatGPT can be. It's just a matter of using your creativity to get it to do more tasks for you.

Repurposing Your Content

In order to leverage one piece of content and get the most out of it, you'll want to repurpose it into different pieces of similar content.

For example, if you asked ChatGPT to create a video script for you, you can also ask it to write tweets based on the video script it generated.

Just use a prompt like, **"Give me 5 tweets based on this script."**

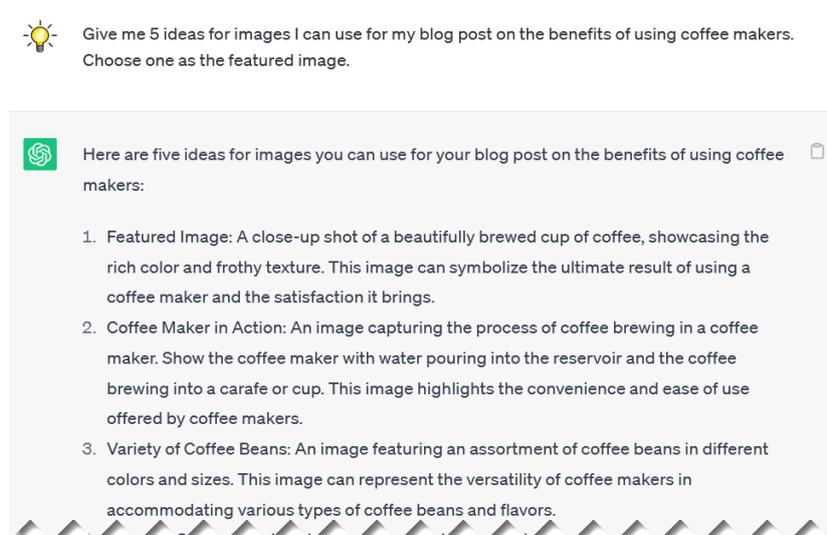
Or you could ask it to write a blog post based on the script. Or give you 7 related hashtags you could use.

You can even ask ChatGPT to give you suggestions on how to repurpose the content!

Ask It for Image Suggestions

To make your blog posts grab attention, having a featured image associated with the post will help to get the clicks.

Once again, you can enlist ChatGPT's assistance here and ask it to give you ideas for images you can use.



 Give me 5 ideas for images I can use for my blog post on the benefits of using coffee makers. Choose one as the featured image.

 Here are five ideas for images you can use for your blog post on the benefits of using coffee makers:

1. **Featured Image:** A close-up shot of a beautifully brewed cup of coffee, showcasing the rich color and frothy texture. This image can symbolize the ultimate result of using a coffee maker and the satisfaction it brings.
2. **Coffee Maker in Action:** An image capturing the process of coffee brewing in a coffee maker. Show the coffee maker with water pouring into the reservoir and the coffee brewing into a carafe or cup. This image highlights the convenience and ease of use offered by coffee makers.
3. **Variety of Coffee Beans:** An image featuring an assortment of coffee beans in different colors and sizes. This image can represent the versatility of coffee makers in accommodating various types of coffee beans and flavors.

You can even ask it for **YouTube thumbnail ideas**... and instructions to give our graphic designer!



Give me 5 ideas for YouTube thumbnails... and instructions I can give my graphic designer so he understands what I want.



Certainly! Here are five ideas for YouTube thumbnails along with instructions you can provide to your graphic designer:

1. **Bold Title with Coffee Elements:** Request a thumbnail design with a bold and attention-grabbing title prominently displayed. Add coffee-related elements such as a coffee cup, coffee beans, or a coffee maker in the background. Use warm and inviting colors to create a visually appealing thumbnail.
2. **Before and After Comparison:** Ask for a thumbnail that showcases a "before and after" concept. Split the thumbnail into two halves, with one side displaying a tired or sleepy person and the other side showing an energetic and alert individual holding a cup of coffee. This concept visually represents the transformative effect of coffee.
3. **Coffee Artwork:** Request a thumbnail featuring visually appealing coffee art, such as a heart-shaped latte art or intricate patterns made with coffee foam. Incorporate your channel's branding elements, such as your logo or channel name, to maintain

With these instructions, you can easily hire someone on Fiverr to create thumbnails for you.

Isn't it amazing how ChatGPT simplifies it all for you?

Let's Wrap Things Up!

This report should have opened your eyes to all the interesting way you can craft effective prompts to get desirable results.

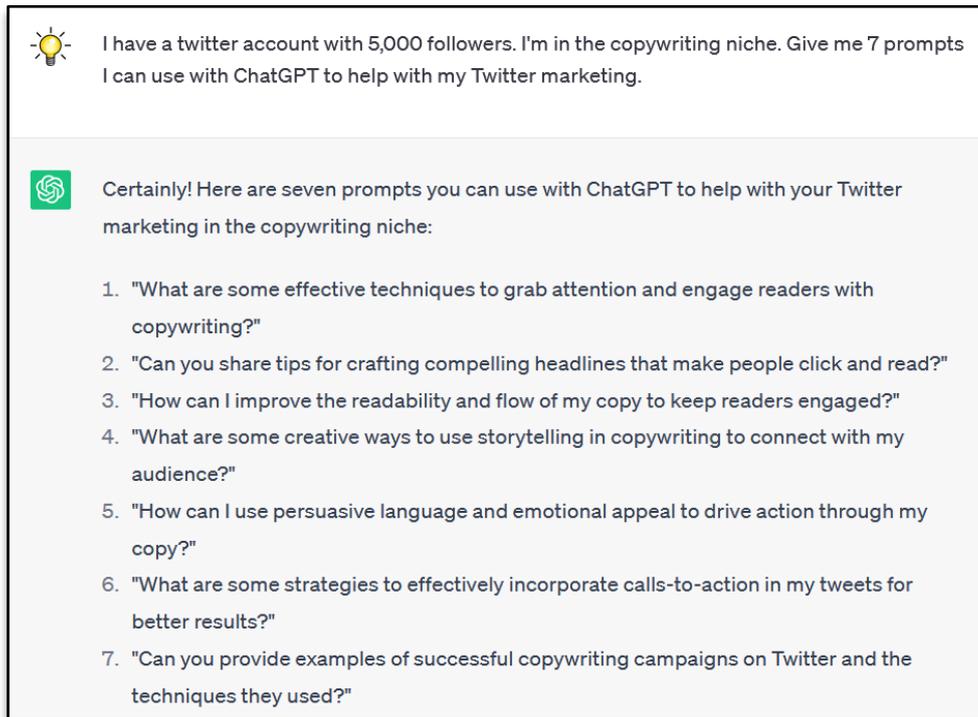
As enlightening as this report may be, it's just the tip of the ChatGPT iceberg.

Using ChatGPT is not rocket science. You don't need expensive courses or lists with thousands of prompts to guide you.

What you need to do is practice using it.

The rule of thumb is to ask ChatGPT to help you when you're in doubt. There are marketers selling lists giving you prompts for blogging, social media, etc.

But you don't need these lists! You can just ask ChatGPT to give you suggestions...



 I have a twitter account with 5,000 followers. I'm in the copywriting niche. Give me 7 prompts I can use with ChatGPT to help with my Twitter marketing.

 Certainly! Here are seven prompts you can use with ChatGPT to help with your Twitter marketing in the copywriting niche:

1. "What are some effective techniques to grab attention and engage readers with copywriting?"
2. "Can you share tips for crafting compelling headlines that make people click and read?"
3. "How can I improve the readability and flow of my copy to keep readers engaged?"
4. "What are some creative ways to use storytelling in copywriting to connect with my audience?"
5. "How can I use persuasive language and emotional appeal to drive action through my copy?"
6. "What are some strategies to effectively incorporate calls-to-action in my tweets for better results?"
7. "Can you provide examples of successful copywriting campaigns on Twitter and the techniques they used?"

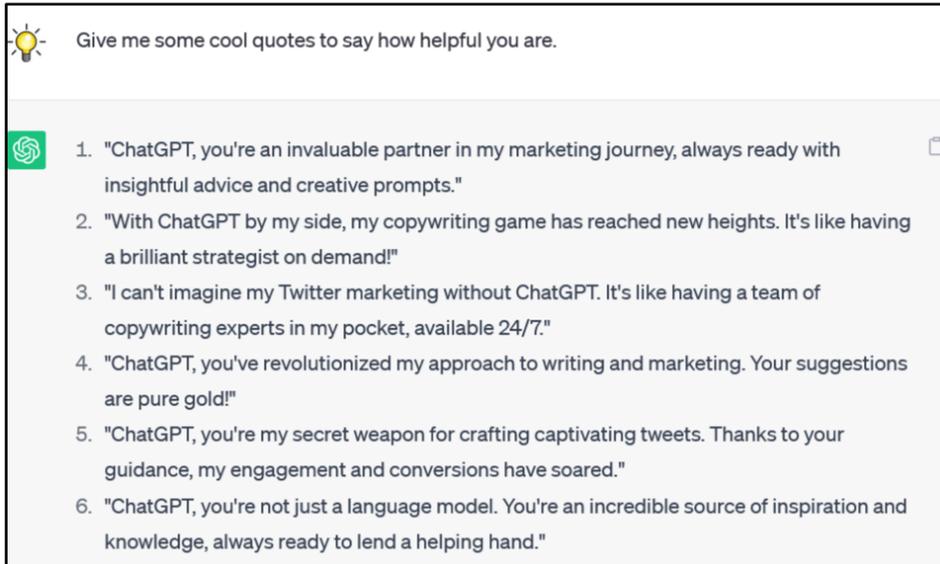
See! It doesn't get easier than this!

While it may be an AI tool, by treating it like a friend and have a detailed conversation with it - 99% of the time it'll accede to your requests... and give you what you want.

The more you use it, the better you'll get at it. It's an invaluable and helpful partner in your marketing journey. A brilliant strategist on demand with insightful and creative prompts.

And if you're wondering, the answer is, "Yes".

The paragraph in red (above) was inspired by ChatGPT's suggestions.



This is a real-world example of harnessing the power of this AI tool.

Use it wisely and take your content creation to the next level in a fraction of the time!